## **Commercial vehicles in Southeast Europe:**

Telematics solutions and perspectives

Market research 2020, seventh edition





Ergo:

special 10% original

or buyers of previous realities

Commerci Telematic

- data about commercial vehicles fleets in 15 countries
- updated profiles of 36 top telematics solution providers operating in the region
- a 5-year forecast 2020-2024 and estimates on the number of commercial vehicles, number of vehicles equipped with telematics systems, and market penetration rates
- **04** global and regional trends that influence the industry

This research is part of the Telematics conference & expo.



((TELEMATICSCEEurope



### **Table of contents**

List of figures and tables Executive summary

#### 1. INTRODUCTION

- 1.1. About Southeast Europe
- 1.2. About the research
- 1.3. Research methodology

## 2. COMMERCIAL VEHICLES IN SOUTHEAST EUROPE

- 2.1. Definitions of vehicle categories
- 2.2. Southeastern European market size by volume

#### 3. TELEMATICS SOLUTIONS FOR COMMERCIAL VEHICLE FLEETS IN SOUTHEAST EUROPE

3.1. What is telematics in fleet management?

## 3.2. Overview of telematics systems in the region

- 3.2.1. Commercial vehicle unit and on-board equipment
- 3.2.2. Global navigation satellite systems (GNSS)
- 3.2.3. Communication network systems
- 3.2.4. Content providers
- 3.2.5. Telematics solutions providers (TSP)
- 3.2.6. Users

# 3.3. Telematics solution functionalities in the Southeast Europe

- 3.3.1. Fleet management
- 3.3.2. Navigation, route planning and route optimisation
- 3.3.3. Vehicle management
- 3.3.4. Automatic reporting and documentation

- 3.3.5. Fuel consumption monitoring
- 3.3.6. Driver management
- 3.3.7. Driving behaviour monitoring
- 3.3.8. Safety and security

## 3.4. Benefits of telematics solutions

- 3.4.1. Benefits for fleet owners
- 3.4.2. Benefits for fleet operators
- 3.4.3. Benefits for drivers
- 3.4.4. Benefits for environment

# 4. TELEMATICS SOLUTION PROVIDERS IN SOUTHEAST EUROPE

#### 4.1. Global players

- 4.1.1. Fleet Complete
- 4.1.2. Garmin
- 4.1.3. Transics International a WABCO company
- 4.1.4. Trimble Transport & Logistics
- 4.1.5. Viasat Group
- 4.1.6. Webfleet Solutions

#### 4.2. Regional players

- 4.2.1. AROBS Transilvania Software (TrackGPS)
- 4.2.2. Arvento Mobile Systems
- 4.2.3. CVS Mobile
- 4.2.4. ETA Automatizari Industriale (SafeFleet Telematics)
- 4.2.5. Frotcom International
- 4.2.6. GPS Bulgaria
- 4.2.7. i-Cell
- 4.2.8. iData
- 4.2.9. Mobilisis
- 4.2.10. Mobiliz
- 4.2.11. WebEye Telematics Group

#### 4.3. Local players

- 4.3.1. Aldobec Technologies
- 4.3.2. Almaks
- 4.3.3. Artronic
- 4.3.4. Auto3P Romania
- 4.3.5. Centrul de Soft

- 4.3.6. Evotracking (EvoGPS)
- 4.3.7. G4S Telematix
- 4.3.8. Galeb Group
- 4.3.9. Infotech51
- 4.3.10. iSYS Professional
- 4.3.11. ITware
- 4.3.12. MapSoft / Mobile Solutions
- 4.3.13. Movys
- 4.3.14. Proton
- 4.3.15. Satko
- 4.3.16. Satwork
- 4.3.17. Sledenje
- 4.3.18. Smartivo Group
- 4.3.19. Telenavis

# 5. MARKET FORECASTS (2020-2024)

- 5.1. Market size and penetration rate
- 5.2. Market trends and the future of telematics solutions in Southeast Europe
- 5.2.1. Emergence of advanced, customer-focused solutions
- 5.2.2. Market consolidation
- 5.2.3. Cooperation within industry
- 5.2.4. Data monetisation in fleet management
- 5.2.5. Electric and autonomous vehicles

### Order form

# Format type PDF (1 user, single user licence) ......300 EUR PDF (2-5 users, team users licence) ....... 450 EUR

PDF (company use, corporate licence)...... 600 EUR

## **3** WAYS TO ORDER THIS MARKET RESEARCH







Contact us via telephone:

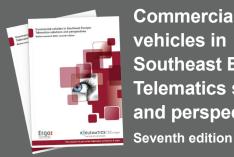


Email the filled-out form to: info@telematics-conference.com

#### Payment details (only bank transfers possible):

Name	
Surname	
Position	
Company	
Address	
City	
Postcode/ZIP	code
Country	
VAT number	
Promo code	
Phone	
Email	
All orders m	ust be confirmed by signing below:
Signature	
Date	

VAT is chargeable on all orders from Slovenia. For orders from all other European Union countries please include your VAT number in the form to avoid the addition of VAT.



Commercial vehicles in **Southeast Europe: Telematics solutions** and perspectives

Market research will be dispatched once full payment has been received. Payment can be made only by bank transfer. After receiving your order form, we will send you an invoice via email.

For any additional information, please contact: info@telematics-conference.com.

#### **Details for bank transfer:**

Account name/holder: Ergo Institute Ltd.

Account number/IBAN: SI56043020001775181

SWIFT code: KBMASI2X Bank name: Nova KBM d.d.



Ergo Institute Ltd. Ulica Gradnikove brigade 11 1000 Ljubljana Slovenia

T: +386 1 600 60 37

E: info@telematics-conference.com W: www.telematics-conference.com